Campaigns Director commitment to Black Liberation:

Mass Liberation Arizona is a political education, advocacy and civic engagement organization dedicated to organizing and mobilizing the Black electorate in Maricopa and Pima counties to create a permanent progressive movement and infrastructure in the city and beyond; one that is committed to reversing decades of racialized poverty, criminalization and incarceration in Black communities. We are committed to a long term approach building the political and electoral power necessary to secure an investment of resources in Black communities to ensure that our families and children will no longer be denied the quality of life and access to the opportunities we deserve. *We are also abolitionists who are actively working to abolish these very systems elections are held within.*

We are currently seeking one strong, dynamic *Campaigns Director (exempt)*. You will work in partnership with the Mass Liberation Leadership Team and collaborate closely with our institutional partners and external consultants. The *Campaigns Director* is responsible for maintaining and supporting hardware and software solutions to streamline workflow and data management of the Mass Liberation Arizona team. The position will report directly to the Executive Director.

**Essential Duties and Responsibilities**

1. Co-develop organization’s campaign strategy with the Executive Director.
2. Co-develop corporate and legislative campaigns with coalition partners.
3. Conduct and integrate research into corporate and legislative campaigns.
4. Foster and deepen relationships with existing coalition partners and other organizations working at the intersection of economic and criminal injustice, on both the national and local level.
5. Develop and execute base building strategies in directly impacted communities.
6. Meet with legislators, investors, and other decision-makers, as necessary, to execute campaign strategy.
7. Develop campaign collateral.
8. Move digital strategy in service of campaign work.
9. Coordinate and facilitate campaign-related meetings and events.
10. Track and assess campaign progress and needs.
11. Some travel required.

**Other Duties and Responsibilities**

12. Evaluate vendors, including software providers, and manage vendor relationships.
Qualifications:

- 3+ years management experience
- Strong existing relationships within local and national abolitionist, economic justice, and criminal injustice organizing arenas, or the ability to develop and hone them quickly
- Experience navigating corporate and/or legislative settings
- Able to build strong working relationships both within and outside of an organization
- Thrives in a fast-paced work environment
- Able to work independently and manage multiple projects and campaigns at once with efficiency and skill
- Availability to work weekends and evenings
- Highly organized
- Strong communication skills
- Attention to detail and ability to develop and implement efficient systems
- Ability to work well under pressure, resolve conflicts, and meet deadlines
- Highly proficient in Microsoft Excel, Word, Google Docs, Google Sheets with an ability to learn online database platforms and general comfort with tools. Solid knowledge of basic filing, budgeting, accounting and other office procedures. Experience with NetSuite, Salesforce, Google Suite programs and high level of comfort with technology
- Access to a phone, laptop/desktop computer, high-speed internet connection required

For the Campaigns Director:

- At least 3 years’ experience developing and running campaigns, especially corporate accountability and legislative campaigns
- Experience with high-level campaign strategy analysis and development, as well as implementing strategic campaigns
- Excellent communication skills, particularly in explaining campaign concepts to inexperienced people
- Familiarity with digital and campaigning strategy

Additional Preferred Experience:

- General familiarity with abolitionist principals and community organizing
- Knowledge of current and past criminal justice reform initiatives in Arizona
- A strong interest in the intersection of economic and criminal injustice, as well as a working understanding of the financial industry
- Is directly impacted by the prison industrial complex or has significant experience working with directly impacted communities
- A strong commitment to the civic engagement of historically underrepresented communities or lived experience of disenfranchisement, incarceration, or voter suppression
Education and/or Experience

Having lived experience or impacted by the injustice system. 3+ years experience learning, using, and choosing software and hardware solutions. Demonstrated commitment and passion for abolition, transformative justice and the mission of ending mass incarceration in Arizona.

Knowledge of local, state, and federal policy that impacts injustice system reforms that lead to abolition. You must be able to work independently with limited supervision, be exceedingly well organized, flexible and enjoy the challenges of supporting the operational needs of a decentralized team.

The Campaigns Director is accountable to the Executive Director and works collaboratively with staff, contractors, vendors, partner organizations, local and state legislators, and policy makers on a weekly basis to maintain and enhance Mass Liberation Arizona’s efficiency.

Physical Demands

Must have physical ability to move and lift boxes and equipment weighing 20-30 pounds. Travel may be required. Must be able to travel domestically on an airplane. Must be able to sit at a computer for extended periods of time. Must have reliable transportation and willingness to drive to multiple locations throughout the state.

Work Environment

This is a remote telecommute position that requires travel, especially within Maricopa and Pima counties, but may include other jurisdictions within Arizona. Work hours, depending on circumstances, may sometimes be odd and will regularly include night or weekend assignment.

Compensation

Mass Liberation Arizona offers a generous compensation package, including full medical, vision, and dental coverage, and personal/sick leave. The salary for Campaigns Director is $75,000-$90,000, depending upon experience.

Employment Type:

Full-time

How to Apply:

If interested, please apply here and send any questions or concerns to jobs@masslibaz.org - subject line: Campaigns Director Application - Last, First Name

Mass Liberation Arizona is an equal opportunity employer, and strongly encourages formerly incarcerated individuals, directly impacted individuals, people of color, members of the disabled community, gender-variant and non-binary individuals, and other members of the LGBTQIA+ community to apply.